

# FLIN FLON AND AREA

## Economic Profile



The Flin Flon and Area Economic Profile contains demographic, job and business data from the following communities within [Census Division No. 21](#)<sup>i</sup>:

- *City of Flin Flon*

The data in this report and the analysis provide basic information about the economy of the area in order to inform the strategic economic development initiatives of regional stakeholders. This report, in and of itself, does not advocate for one course of action over another.

The data for population in this report comes from Manitoba Health's annual reports. The data for Education comes from the 2016 Statistics Canada Census. The data for Income comes from the 2016 Statistics Canada Census and the 2006 Statistics Canada Census.

The data for jobs and business comes from Emsi, which uses the following sources: Canadian Business Patterns (CBP); Survey of Employment, Payrolls and Hours (SEPH), Labour Force Survey (LFS) and CANSIM. This data is collected from businesses, according to where the jobs are located. Emsi data states the number of businesses and jobs in a community. Jobs data is reported according to the type of work that is done (i.e. occupation) and by the industry that the job is associated with. The data does not specify where the job holders live. Business data is reported according to the type of industry that it is in (ex. retail, construction, health care, etc.). The data does not provide any information on the quality of the businesses in the area.



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## 1.0 POPULATION

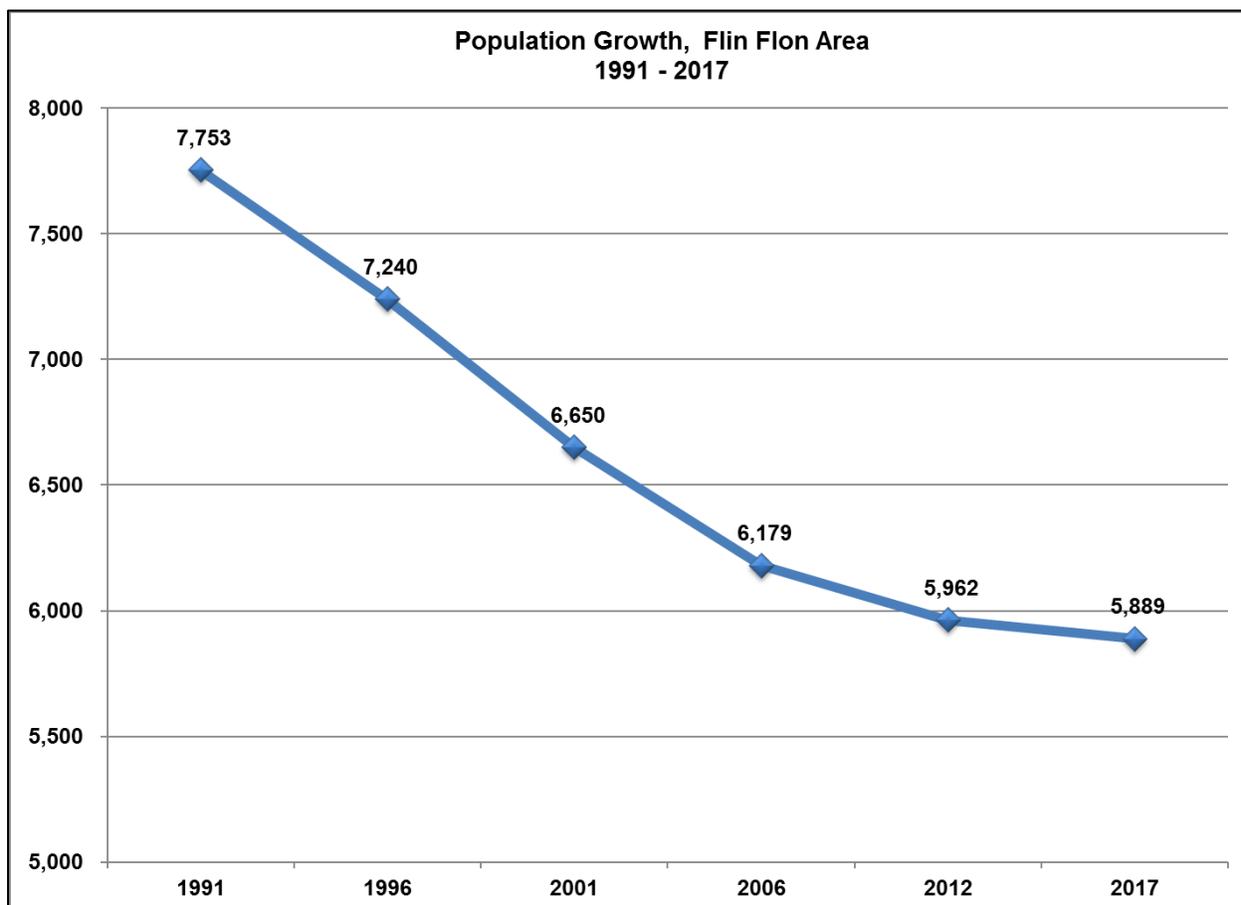
Population growth or decline over a period of time illustrates the historical trends of a region. It is often used to indicate the region's ability to grow over time.

Figure 1 shows that:

- According to the Manitoba Health Population Report (June 2018), there were 5,889 people living in this area in 2017.
- The population of the area decreased by 1,864 (-24.0%) from 1991 to 2017.
- The population of the area decreased by 73 (-1.2%) from 2012 to 2017.

For reference, in Manitoba, the overall population increase from 2012 to 2017 was 6.7%.

Figure 1: Population Growth 1991 - 2017

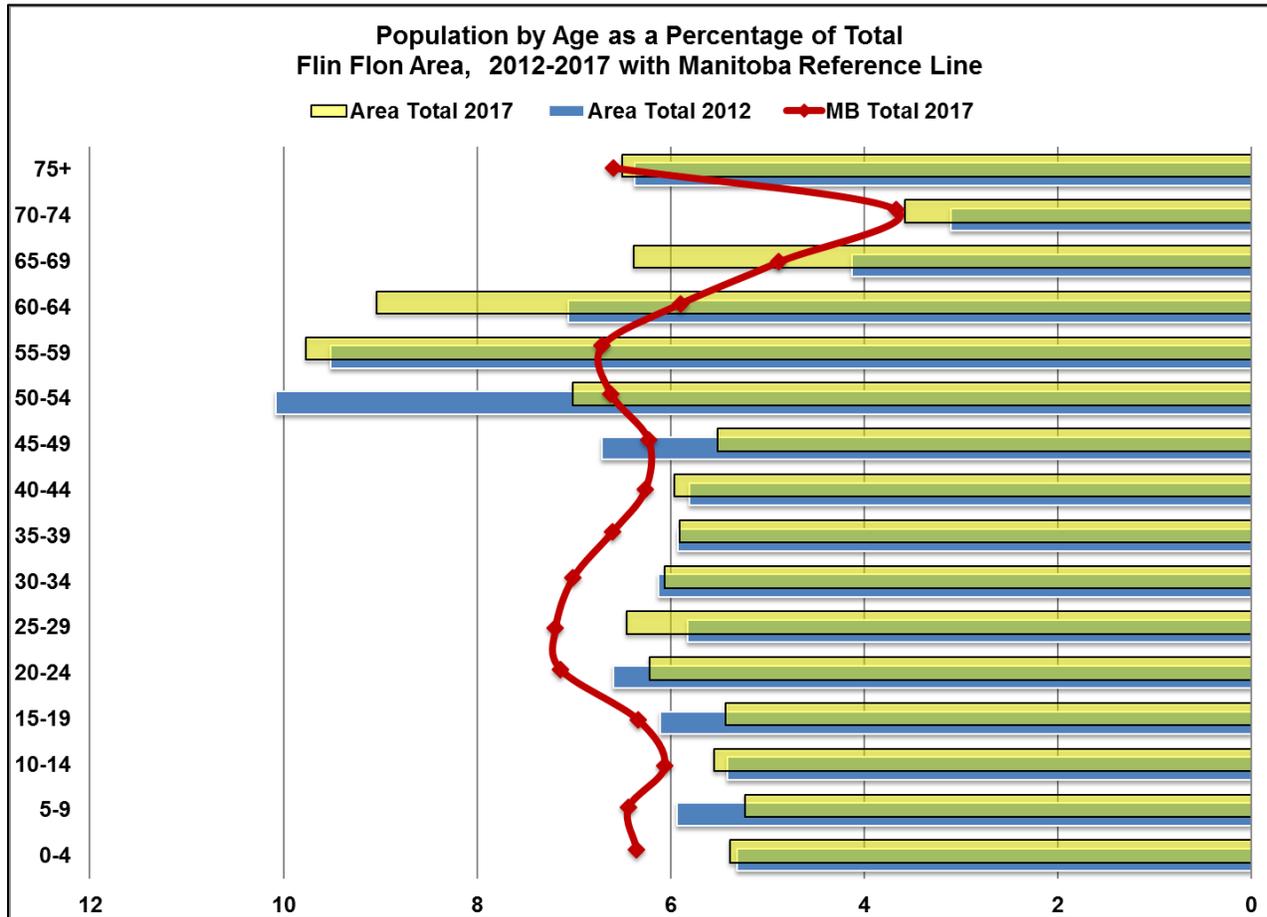


Data sources: Manitoba Health Population Reports: June 1, 2018; June 1, 2013, June 1, 2007; June 1, 2002; June 1, 1997; and June 1, 1992.



Figure 2 shows that the population by proportion in this area has increased in the 0 to 4, 10 to 14, 25 to 29, 40 to 44 and 55 to 75+ age categories. The area has more people by proportion than the Manitoba average in the 50 to 69 age categories. The area has fewer people by proportion than the Manitoba average in the 0 to 49 age categories.

Figure 2: Population Growth in Area by Age 2012 and 2017; in Manitoba 2017



Data sources: Manitoba Health Population Reports: June 1 2018; June 1, 2012



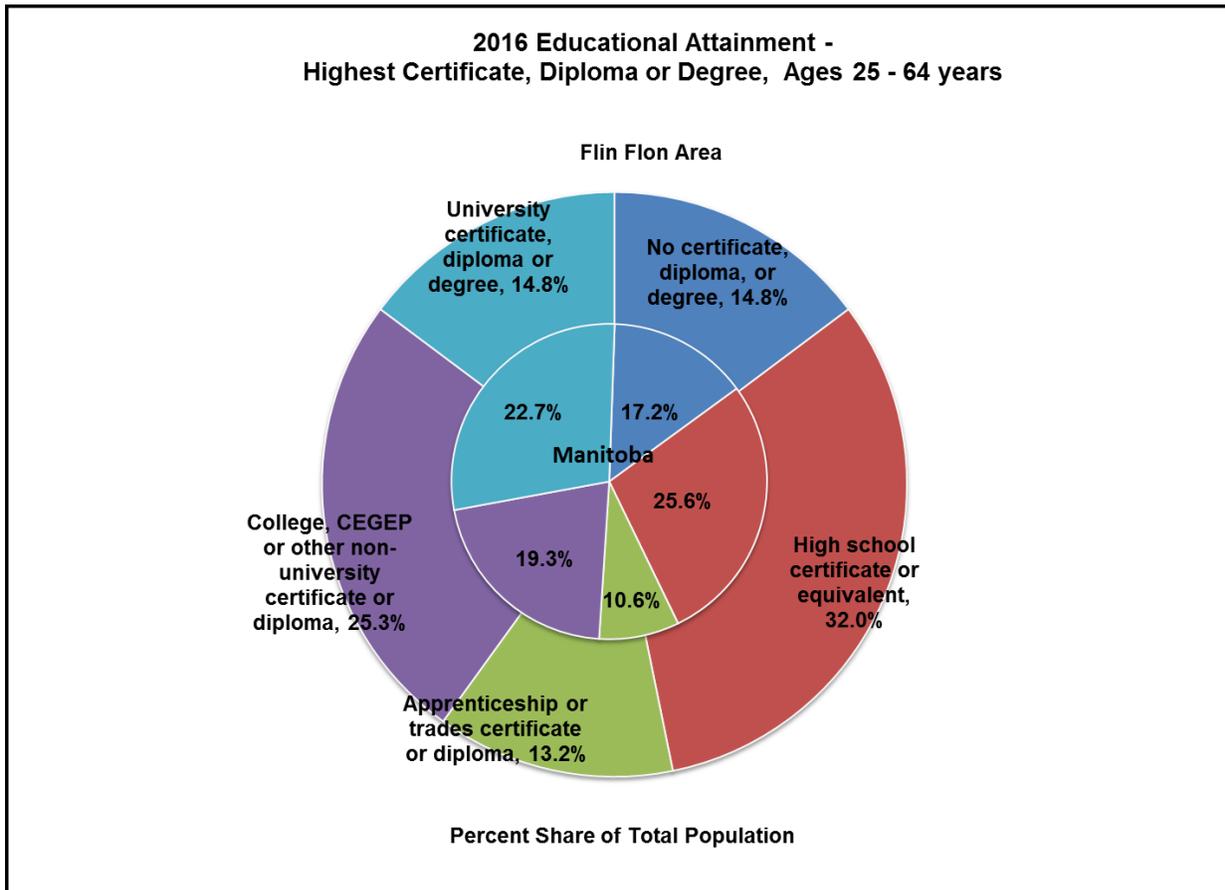
## 2.0 EDUCATION

The education level of an area is linked to the growth of the local economy. It also determines whether the labour force will be attractive to business and industry; and may predict innovation and entrepreneurial activities.

Figure 3 shows that this area has a higher proportion than Manitoba of people with **High school certificate or equivalent** (32.0%); **Apprenticeship or trades certificate or diploma** (13.2%); and **College, CEGEP or other non university certificate or diploma** (25.3%).

This area has a lower proportion than Manitoba of people with **No certificate, diploma or degree** (14.8%); and **University certificate, diploma or degree** (14.8%).

Figure 3: Educational Attainment Flin Flon Area and Manitoba 2016



Source: Statistics Canada: 2016 Census

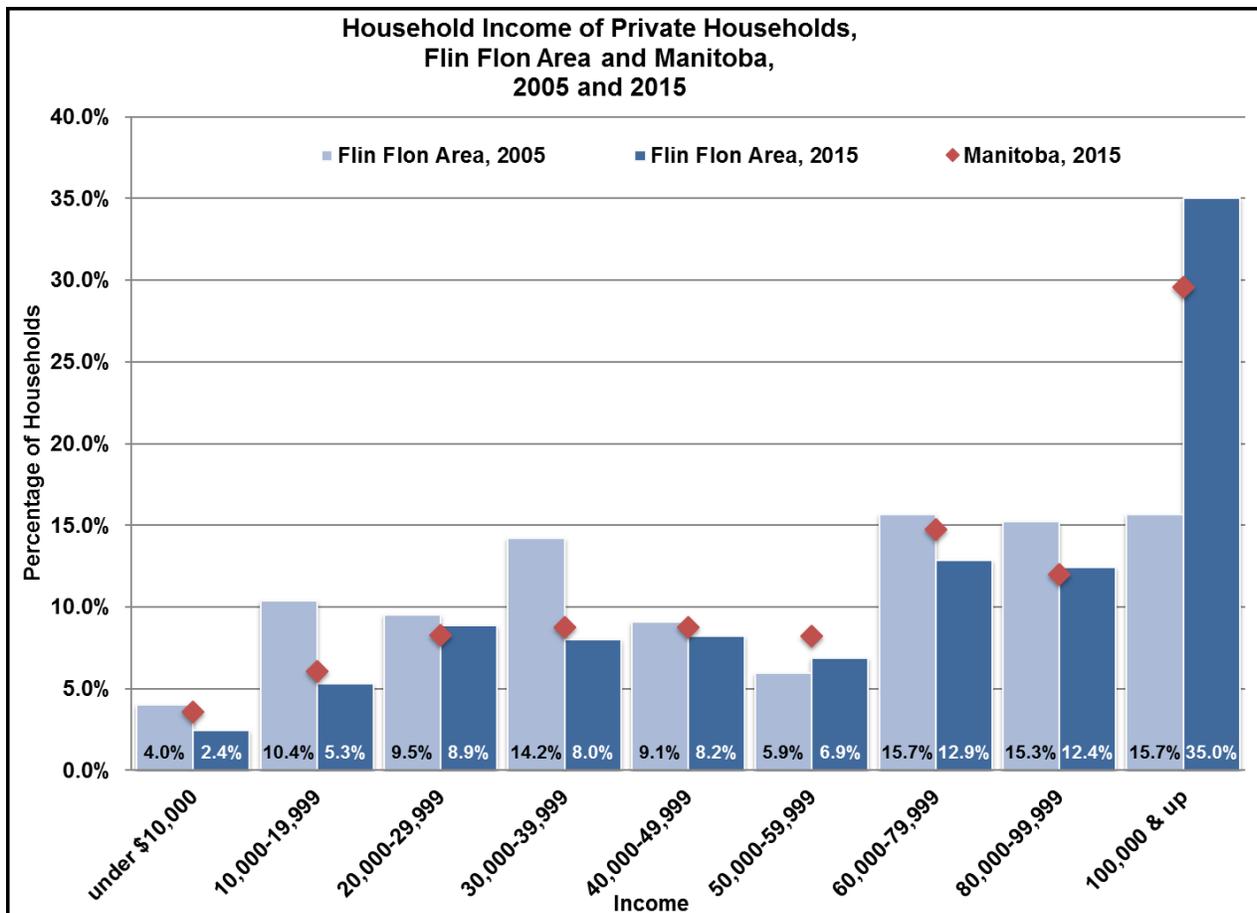


### 3.0 INCOME

Average income is the total income from all sources of all members of a household over 15 years of age. This is often used to assess the standard of living. Household income is often linked with educational attainment, so as education attainment rises, household income also rises.

Figure 4 shows that the percentage of households in all but the highest income bracket are similar to or slightly lower than the provincial average. The percentage of households in the highest income bracket has increased and is higher than the provincial average.

Figure 4: Household income Flin Flon Area Manitoba 2005 and 2015



Data source: Statistics Canada: 2006 Census; National Household Survey 2016  
 Note: The data for 2010 is not available.



## 4.0 JOBS BY INDUSTRY SECTOR

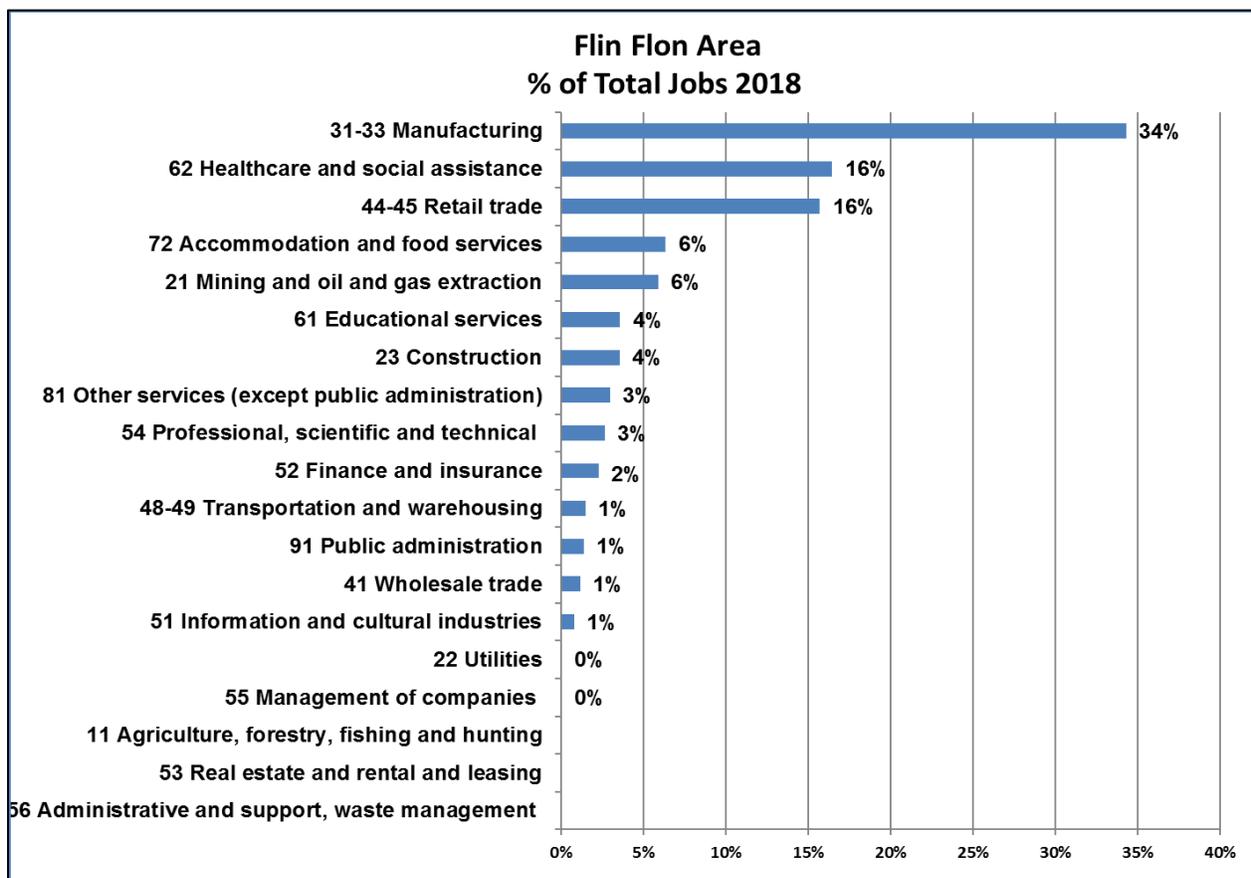
The strength and diversity of the labour force can be analyzed by dividing industries into three types:

- the **Primary** sector – industries that extract and produce raw materials; for example **Agriculture**.
- the **Secondary** sector – industries that change raw materials into goods; for example **Manufacturing**.
- the **Tertiary** sector – industries that provide goods and services to business and consumers; for example **Accounting, Retail**.

The **Primary** and **Secondary** sectors are referred to as the **Goods producing sectors**. The **Tertiary** sector is referred to as the **Service sector**. Industries and Jobs are classified by the North American Industry Classification System (NAICS).

In June, 2018 there were 4,290 jobs in the Flin Flon area. (Emsi 2018.1)

Figure 5: Jobs by Industry Sector



Data source: Emsi 2018.1



Figure 5 shows that:

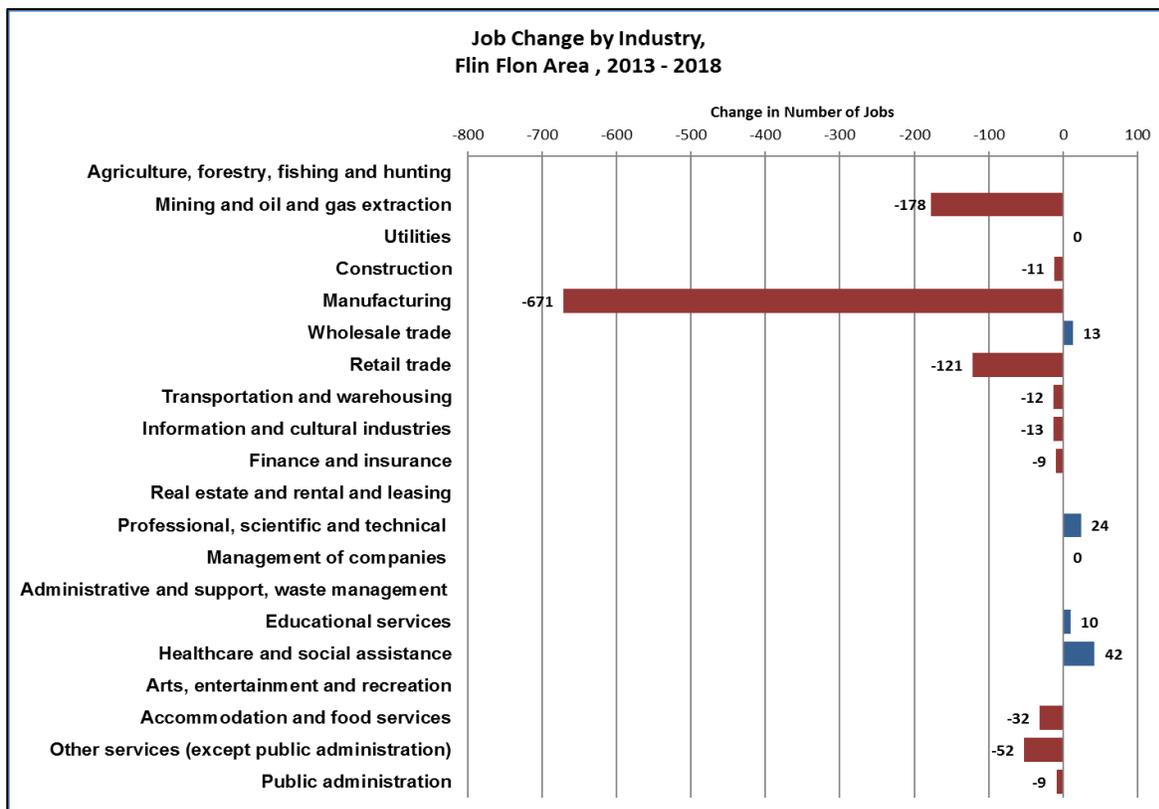
- 6% of the jobs in the area are in the primary sector of **Mining and oil and gas extraction**.
- 38% of the jobs are in the secondary sectors of **Construction, Manufacturing and Utilities**.
- 56% of the jobs are in the tertiary sector.
- 21% of the jobs are in sectors traditionally funded by government (**Education, Healthcare, and Public administration**).

## 5.0 JOB CHANGE BY INDUSTRY SECTOR

Changes in the number of jobs illustrate how the economy of an area is evolving.

Figure 6 shows that the greatest job change was in the **Manufacturing** sector with a loss of 671 jobs between 2013 and June, 2018. The sector with the greatest job gains was in the **Healthcare and social assistance** sector with a gain of 42 jobs between 2013 and June, 2018.

Figure 6: Job Change by Industry Sector: 2013 and June, 2018



Data source: Emsi 2018.1





Figure 7 shows that:

- In June, 2018, there were 4,290 jobs in the area, a decrease of 1,720 jobs (-32.4%) between 2013 and June, 2018. This compares to an increase of 4.0% for Manitoba.
- In the goods producing sectors, there were 1,876 jobs, a decrease of 860 jobs (-31.4%) from 2013. There were less than 10 jobs in the **Agriculture, forestry, fishing and hunting** sector. There was a loss of 178 jobs (-41.3%) in the **Mining and oil and gas extraction** sector; a loss of 11 jobs (-7.0%) in the **Construction** sector; and a loss of 671 (-31.3%) in the **Manufacturing** sector.
- For comparison, from 2013 to June, 2018, Manitoba gained 3% (3,553 jobs) in the goods producing sectors.
- In June, 2018, there were 2,344 jobs in the service sector, a loss of 158 jobs (-6.3%). This compares to an increase of 4% in Manitoba.

Figure 7: Real and Percentage Job Change by Industry Sector, 2013 – June, 2018

	Flin Flon Area			
	Number of Jobs 2013	Number of Jobs June, 2018	Real Change 2013 - June, 2018 (5 years)	% Change 2013 - June, 2018 (5 years)
<b>ALL INDUSTRIES</b>	<b>5,308</b>	<b>4,290</b>	<b>-1,720</b>	<b>-32.4%</b>
<b>Goods Producing Industries</b>	<b>2,736</b>	<b>1,876</b>	<b>-860</b>	<b>-31.4%</b>
Agriculture, forestry, fishing and hunting	<10	<10		
Mining and oil and gas extraction	430	252	-178	-41.3%
Utilities	0	0	0	
Construction	163	152	-11	-7.0%
Manufacturing	2,143	1,472	-671	-31.3%
<b>Service Industries</b>	<b>2,503</b>	<b>2,344</b>	<b>-158</b>	<b>-6.3%</b>
Wholesale trade	36	49	13	37.3%
Retail trade	795	674	-121	-15.2%
Transportation and warehousing	75	63	-12	-16.6%
Information and cultural industries	46	33	-13	-27.5%
Finance and insurance	107	97	-9	-8.7%
Real estate and rental and leasing	<10	<10		
Professional, scientific and technical	89	113	24	27.1%
Management of companies	0	0	0	
Administrative and support, waste management	<10	<10		
Educational services	143	152	10	6.8%
Healthcare and social assistance	663	706	42	6.4%
Arts, entertainment and recreation	<10	<10		
Accommodation and food services	303	271	-32	-10.4%
Other services (except public administration)	179	127	-52	-29.1%
Public administration	67	58	-9	-13.1%
Unclassified	47	56	9	18.8%

Data source: Emsi 2018.1 Note: Figures may not add up due to rounding.



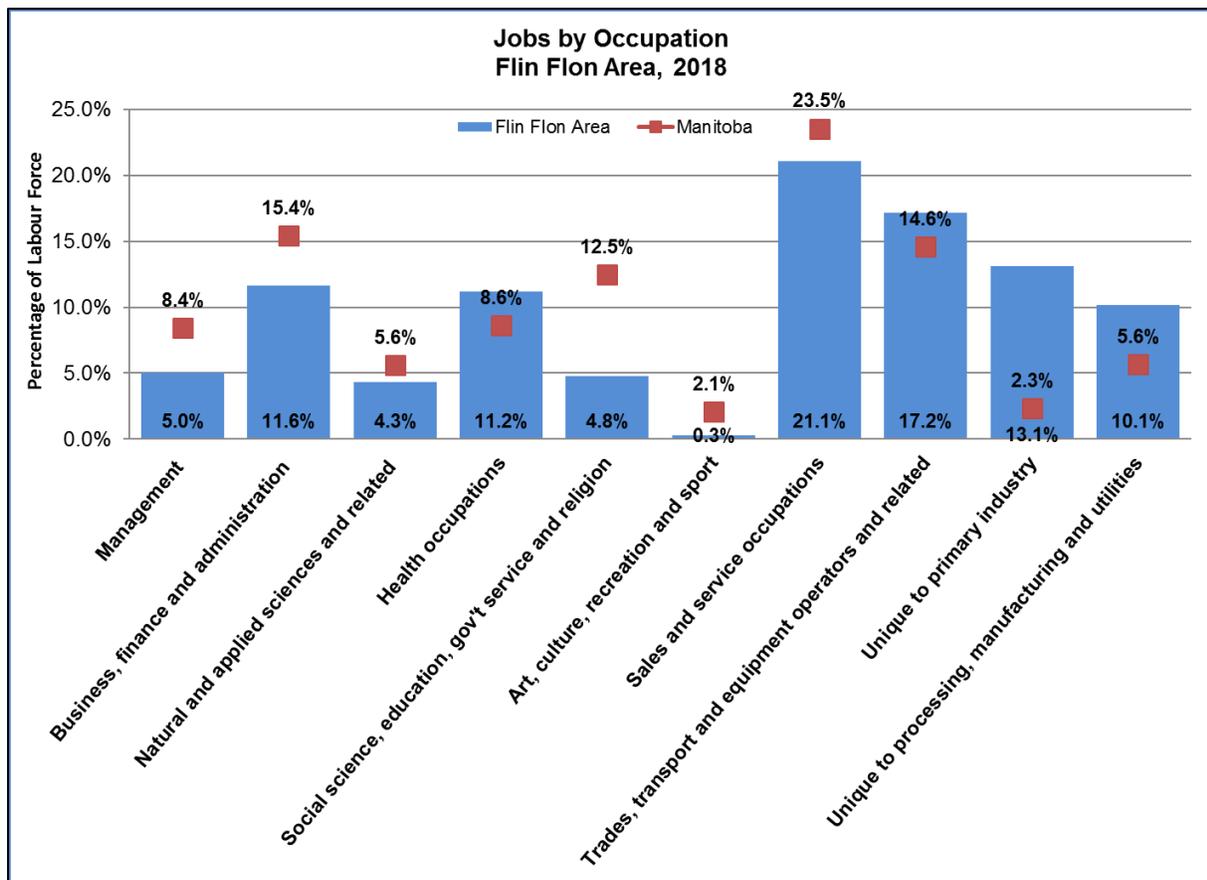
## 6.0 LABOUR BY OCCUPATION

Another way to identify characteristics of an area is to examine the makeup of occupations within the labour force.

Figure 8 shows that:

- The largest percentage of workers are in the **Sales and service occupations** (21.1%), followed by **Trades, transport and equipment operators and related occupations** (17.2%).
- In Manitoba, the largest percentage of workers are in the field of **Sales and service occupations** (23.5%), followed by **Business, finance and administration occupations** (15.4%).
- The region has a higher percentage than the average of Manitoba in **Health occupations; Trades, transport and equipment operators and related occupations; Occupations unique to primary industry** and **Occupations unique to processing, manufacturing and utilities**.

Figure 8: Labour by Occupation Flin Flon Area and Manitoba, June, 2018



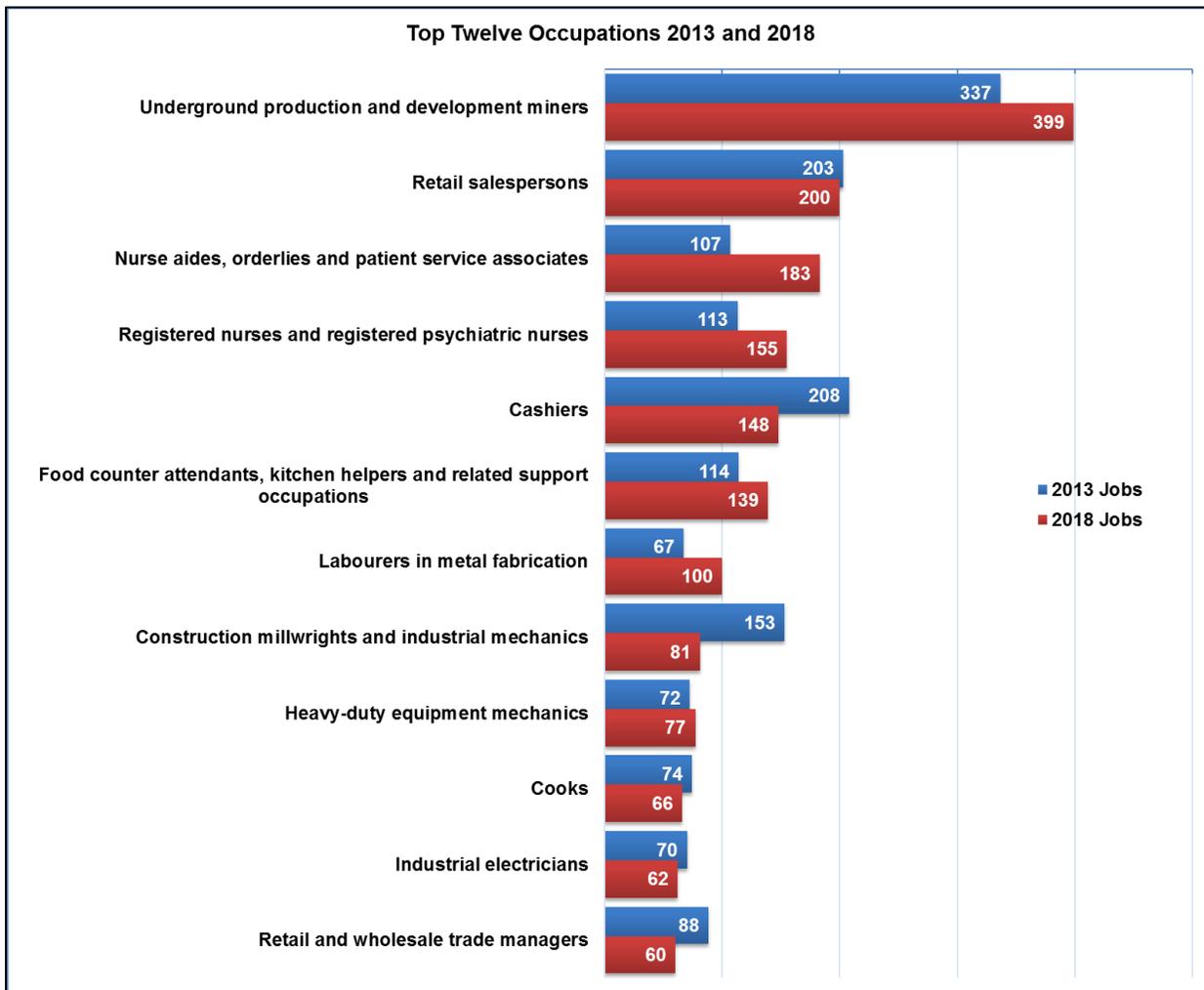
Data source: Emsi 2018.1



When looking at more specific occupations in the region, Figure 9 shows that:

- The most common occupation is **Underground production and development miners** with 399 people employed, followed by **Retail sales persons** with 200 people employed.
- Seven of the top twelve occupations are usually associated with the tertiary or service sector.

Figure 9: Top Twelve Jobs by Occupations in 2013 and June, 2018



Data source: Emsi 2018.1



## 7.0 BUSINESS BY INDUSTRY SECTOR

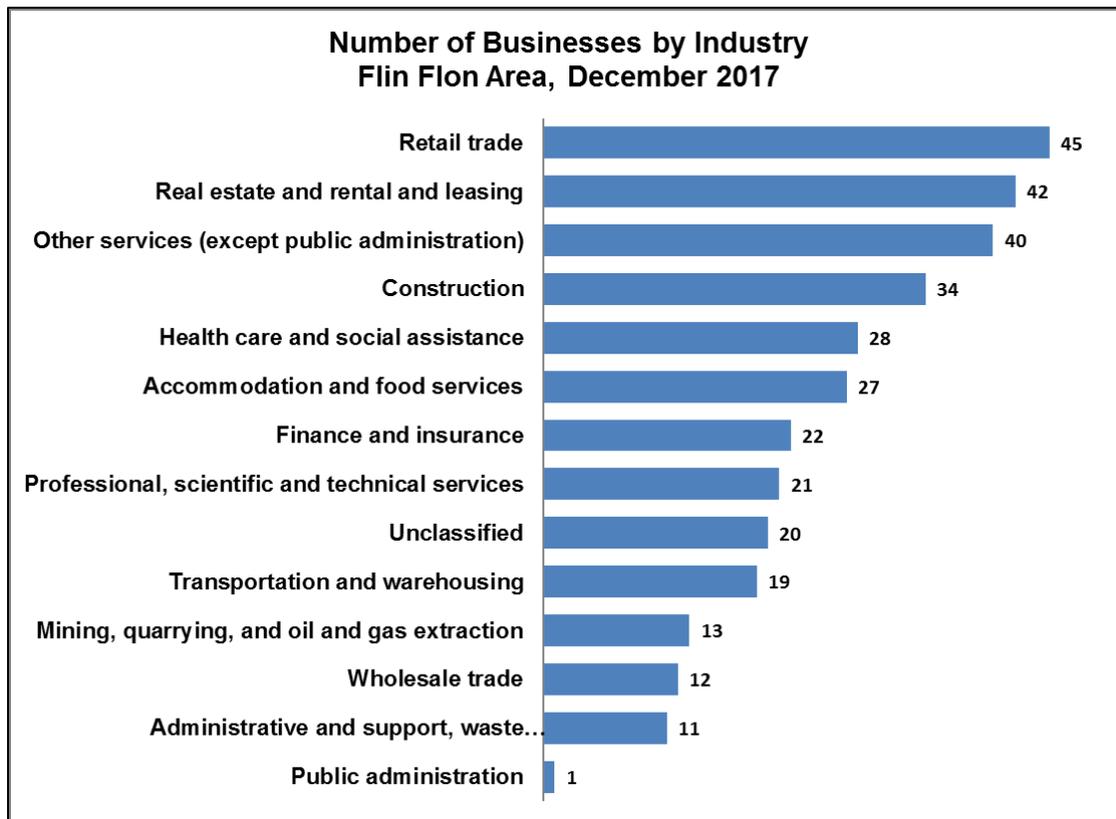
Another perspective in reviewing a regional economy is to determine the number of businesses in the region and the number of people they employ. It is important to note that some businesses are self-employed sole proprietors who do not have employees.

In 2017, there were 364 businesses in the area. (Emsi 2018.13)

Figure 10 shows that:

- Most businesses were in the tertiary sector of **Retail trade** with 45 businesses followed by the tertiary sector of **Real estate and rental and leasing** with 42 businesses.

Figure 10: Number of Business by Industry, 2017



Data source: Emsi 2018.1 Note: This chart does not include all businesses.



Figure 11 shows that most businesses in the area are operated by self employed individuals. The next common are businesses that employ 1 to 4 individuals.

Figure 11: Business by Size of Employment, 2017

Number of employees	Number of businesses
Indeterminate (self-employed)	172
1-4.	80
5-9.	46
10-19.	36
20-49	14
50-99	6
100-199	8
200-499	1
500+	1
<b>Total</b>	<b>364</b>

Data source: Emsi 2018.1

## 8.0 SUMMARY

Community leaders can use the information in this report as a tool to identify opportunities during consultations, planning and implementation of a long term economic development plan.

<sup>i</sup> [Statistic Canada Census Subdivisions](#) in this report include:

Code	Title	Community
4621064	Flin Flon (Part)	Flin Flon (City)