

Your Look North Business & Community Advisors

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Lead Entity For The Delivery Of

LOOK NORTH

Visit and Invest in Northern Manitoba,
a region rich in resources and experiences.

NORTHERN MANITOBA

The place where the creator sits - Manitou
Api, a place of untamed beauty.

A place with a ten thousand year legacy of
adventure and trade, where people work with,
not against, mother nature.

A place that breeds resilience, strength and
humility, where a proud people warmly greet
you. A place of natural and cultural riches,
awaiting your discovery.

As the lead agency for the delivery of the Look North Report and Action Plan CEDF is focused on the following priorities:



Northern mineral & other resource potential



Indigenous engagements & partnerships



Strategic infrastructure investment



Housing challenges & opportunities



Enterprise eco-system of support



Education, training & workforce development

Concierge Services



Communication and Marketing Events

- Facilitating tradeshows, trade missions and business tours, and sharing information on local success stories and initiatives.

Information and Resource Centre

- Providing information to entrepreneurs and businesses, and gathering and analyzing business and industry intelligence.

Business Development

- Facilitating business connections and supporting businesses retention and expansion strategies.

Access to Capital

- Provide information to entrepreneurs and businesses on financing programs available.

Community Building and Engagement

- Work with community leaders, stakeholders and residents to:
 - Identify gaps in services as well as current services and products available in a community;
 - Facilitating the development of a local economic development strategy that assesses what the opportunities and “leakages” are;
 - Facilitating the start-up and aftercare of economic entities;
 - Providing local economic development tools;
 - Facilitating the building of local economic development capacity;
 - Conducting community development workshops in communities;
 - Facilitating the “culture of commerce” in the youth population.

Look North Vision

“Growing Northern Manitoba”

Look North Mission

“Through leadership in community building, creating connections and business development we unleash the economic power of Northern Manitoba.”